

# The Berkshire Wedding Guide



## Weddings are important to your business.

### They are also important to *The Berkshire Edge*.

Our two popular publications—*The Berkshire Edge* online and *Out & About* magazine in print—celebrate the Berkshires as a premiere wedding destination.

### We offer you an effective way to promote your Berkshire wedding services.

There's one thing we have learned about the wedding business: **You need to keep yourself visible if you want to keep those bookings coming.**

### Our special advertising package combines online and print placements:

#### Online: A stand-out listing in the wedding directory in *The Berkshire Edge*.

*The Edge* features a wedding section with useful articles and a directory of over 300 local venues and vendors. No other online directory serves the Berkshires so completely, and we see its popularity growing daily. Please visit this online wedding section at [PerfectBerkshireWedding.com](http://PerfectBerkshireWedding.com).

**In print: An effective ad in the wedding section of our gorgeous *Out & About* magazine.** Every year, our November – February issue includes a big wedding section with several ad options for you. This issue targets the peak engagement season, which runs from Thanksgiving to Valentine's Day. View last year's issue at [click here](#).

We offer you **reach, frequency and the right audience** for your message. Both publications connect you to your ideal combination of locals, part-time residents, and visitors.

Berkshire  
the **edge** **Out & About**  
with The Berkshire Edge

## Print + Online

### Diamond package includes:

**Print:** TWO-PAGE AD SPREAD in the November – February issue of *Out & About* magazine; plus

**Online:** PREMIUM LISTING IN THE WEDDING DIRECTORY in *The Berkshire Edge* for a full year. (Premium Listing includes 300 words of text, multi-image montage, slideshow or video. Guaranteed top position in the listings.)

**Cost: \$2,600 for a year**

### Silver package includes:

**Print:** FULL-PAGE AD in the November – February issue of *Out & About* magazine; plus

**Online:** ENHANCED LISTING IN THE WEDDING DIRECTORY in *The Berkshire Edge* for a full year. (Enhanced listing includes 100 words of text plus one photo/image. Guaranteed featured position in the listings.)

**Cost: \$1,800 for a year**



### Crystal package includes:

**Print:** HALF PAGE AD IN "BERKSHIRE WEDDING RESOURCES" in the November – February issue of *Out & About* magazine; plus

**Online:** ENHANCED LISTING IN THE WEDDING DIRECTORY in *The Berkshire Edge* for a full year. (Enhanced listing includes 100 words of text plus one photo/image. Guaranteed featured position in the listings.)

**Cost: \$1,200 for a year**

*Design service available at reasonable rates.  
Advertisers promoted in our social media.*

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Publisher

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